

VALUING VOICES AMBASSADOR PACK

VALUING VOICES
FOR EQUITABLE AND RESPONSIBLE RESEARCH



Valuing Voices Ambassador Pack

Resources and links for you to champion the Valuing Voices principles for equitable and responsible research, to support a thriving research culture.



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Introduction

Welcome to the Valuing Voices Ambassador community: a global network of researchers and research-enablers across institutions, disciplines, and roles who are committed to applying our five principles of equitable and responsible research in their practice.

By being an Ambassador, you can facilitate conversations with your own networks to encourage others to access our [online tool](#), apply our principles in practice, and register to join the Ambassador community themselves.

Ending in August 2026, the Valuing Voices project will continue to live on through this global community who prioritise advocating for equitable and responsible research practice. You will raise awareness about the online tool (which will stay free and accessible until at least 2029), online training, and how applying our principles can support more effective grant applications and help to create a thriving research culture.

We have provided a resource bank to support you when disseminating information about Valuing Voices:



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Resources

1. Dissemination resources

a) Concept note

Our [concept note](#) supports you with the language to discuss the Valuing Voices' approach with your wider networks.

b) Slide deck

This [slide deck](#) gives a basic introduction to the Valuing Voices tool and principles, which you can incorporate into any of your presentations to colleagues or when teaching, or share directly with others who are interested in learning about Valuing Voices.

2. Valuing Voices Training

Individual training recordings (YT)

- [Getting to grips with equitable and responsible research: An introduction to the Valuing Voices tool](#)
- [A Deep Dive into: Engagement and Impact](#)
- [A Deep Dive into: Equity and Diversity in Teams](#)
- [A Deep Dive into: Strategic Risk Mapping](#)
- [A Deep Dive into: Environmental Sustainability](#)
- [A Deep Dive into: Reflection and Learning](#)
- [Fair Attribution in Practice](#)

3. Signature banners

a) Email banner

To showcase that you are a Valuing Voices Ambassador to your wider networks, you can add this [email signature](#) at the bottom of your emails.



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b) LinkedIn banner

Please showcase this [LinkedIn banner](#) in a LinkedIn post, tagging the [Valuing Voices LinkedIn page](#). Here is some text to support your post:

"I am a Valuing Voices Ambassador. I champion the five principles of equitable and responsible research to support a thriving research culture. Speak to me about how Valuing Voices can support you, from writing grant applications to project delivery with a high performing team."

4. Supporting videos

Our project has a couple of supporting videos to facilitate communications about what the online tool is, as well as showcasing the impact of our online tool which has been accessed by researchers across the globe.

a) Animation video

Our animation video demonstrates how to use the tool. You can signpost to our [YouTube video](#) or [download the animation video directly](#).

b) Promotional video

Our promotional video highlights the global impact of the project. It encourages others to continue the momentum of using the tool and applying the principles to their own research. You can [signpost to the promotional video on our YouTube](#) or [download the promotional video directly](#).

Encouraging further Ambassador signups

Please share the [Ambassador registration form](#) with your colleagues who might be interested in joining our growing global community, so that we have a list of who is registered.

Thank you for your continued support as an Ambassador.



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